



**Entrepreneurship  
Development  
Institute of India**  
Ahmedabad

Organizer



**J. D. BIRLA INSTITUTE**  
Departments of Sciences & Commerce  
Ballygunge, Kolkata

Regional Partner

# Sustainability Hackathon Challenge

## The Institute

EDII is a 40 year old institution recognised as a 'Centre of Excellence' by Govt of India, Ranked No. 1 in ARIIA rankings, it has mentored thousands of young entrepreneurs. It is country's leading institute in, policy research, consulting, projects, faculty and institution development focussed on entrepreneurship.

## Sustainability Hackathon Challenge (SHC)

Keeping in line with the G20 meet of 2023 under India's presidency, EDII has launched a Hackathon to align student thoughts and action plan to work towards the 'Sustainability Development Agenda' of G20 as part of their business idea. Development Working Group (DWG) of G20 has been acting as the custodian of G20 'development agenda' since its inception in 2010 by the UN.

## Eligibility

Students from any stream of studies in the final year of their graduation are eligible to send their business ideas that are focused on to create solutions to real problems facing, customers, society, industry, industry sector, government functionaries or global issues.

The idea or existing business/start up should have some link with sustainable development goals.

## Student Participants Takeaway

- Register yourself and register Idea for competition.
- Attend a "Boot Camp" at: J. D. Birla Institute, Ballygunge, Kolkata, West Bengal, [www.jdbikolkata.in](http://www.jdbikolkata.in) ("Boot camp" is unique culmination of learning on entrepreneurship, start up, sustainability by expert faculty and successful top entrepreneurs / startup owners, duration 3 hours, approx.)
- Digital Certificate of Participation to each student

## Award and Rewards

### Regional winner

- Winning entries will be identified as regional winners from each state.
- Regional winners participate in 'Finale' round at EDII Campus at Gandhinagar Gujarat (2 days Accommodation, Food, idea pitching mentorship and seed funding opportunities in front of investors)
- Media coverage to regional and national winning ideas

### National Winners

- Trophy and certificates to 'Finale' winners
- Collaboration and networking with start-ups across the country to solve real-world problems.



Registration and Idea Submission:  
**Open 10th to 22nd April, 2023**

**BOOT  
CAMP**

**15th to 22nd April, 2023**

(Specific date will be sent by mail to registered participants)



National Finale  
**28th & 29th April, 2023**



<https://ediindia.ac.in/sustainability-hackathon-challenge/>